

# BDO CAPITAL ADVISORS ANNOUNCES RECAPITALIZATION OF DIAMOND PACKAGING HOLDINGS, LLC

Boston, MA - March 21, 2013 - **BDO Capital Advisors, LLC**, as the exclusive financial advisor to the selling shareholder, is pleased to announce the recapitalization of Diamond Packaging Holdings, LLC. BDO Capital prepared marketing materials, identified and contacted a targeted group of potential buyers/investors and assisted the selling shareholder in determining the most optimal shareholder transition.

Diamond Packaging, based in Rochester, New York, is a leading privately held folding carton and contract manufacturing provider. Tracing its roots back to the Diamond Paper Box Company, founded in 1911, Diamond Packaging also includes Diamond Cartonmaster, founded in 1996, as well as Diamond Contract Manufacturing, which was founded in 1989 (collectively “Diamond” or the “Company”). Over the years, Diamond has grown from a local provider of commodity-type folding cartons to the premier global industry leader in developing innovative and sustainable packaging solutions for the cosmetics and personal care industries. Drawing on more than 100 years in the industry, Diamond has cultivated long-term relationships with leading Fortune 500 companies including Procter & Gamble, L’Oreal, Coty, Elizabeth Arden and Estée Lauder, who rely on the Company for their most important packaging needs.

BDO Capital Advisors was introduced to Diamond via BDO’s Alliance network. The transaction was overseen by Managing Director Valentina Midura, Director Kevin Sendlenski and Analyst Christopher Appaneal from BDO Capital Advisors’ Boston office.

## ABOUT BDO CAPITAL ADVISORS, LLC

BDO Capital Advisors, LLC is a middle market boutique investment bank that focuses on four product areas: mergers and acquisitions advisory, corporate finance capital raising, special situations advisory, and board advisory. Collectively, BDO Capital’s seasoned investment bankers have generated approximately seven billion dollars of shareholder transaction value, raised hundreds of millions of dollars in capital and been involved in the financial restructuring of hundreds of companies. BDO Capital has transacted business across a wide range of industries such as healthcare services, specialty manufacturing, software and information technology, specialty chemicals, and retail and consumer products.

BDO Capital Advisors, LLC is a separate legal entity and is an affiliated company of BDO USA, LLP, a Delaware limited liability partnership and national professional services firm. Through its affiliation with BDO’s international network, BDO Capital has access to more than 300 corporate finance professionals domiciled in more than 40 countries. BDO Capital is a FINRA/SIPC member with five offices located across the U.S. For more information, please visit: [www.bdocap.com](http://www.bdocap.com).

## ABOUT BDO

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